



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-128640** | Submit Date: **04/05/2012** | Call Sign: **KERO-TV** | Facility ID: **40878**

City: **BAKERSFIELD** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/05/2012 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ABC |
| | Nielsen DMA | Bakersfield |
| | Web Home Page Address | |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 4.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(8)

| Digital Core Program (1 of 8) | Response |
|--|---|
| Program Title | Jach Hanna's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 800-8:30a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna, renowned wildlife expert and animal ambassador brings viewers face to face with the best of the beasts. Each episode highlights Jack's favorite animals and adventures from around the world in a variety of "top ten" countdown categories sure to entertain and educate viewers about the animal kingdom. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 8) | Response |
|--|--|
| Program Title | Ocean Mysteries with Jeff Corwin |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 8:30-9:00a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A fresh approach to the quest for aquatic understanding by blending stories of exotic sea creatures, comparisons to popular land animals, and analogies to the human experience. Host Jeff Corwin takes viewers on an exhilarating journey of exploration, discovery, and adventure to experience the action from sea level and below. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (3 of 8) | Response |
|--|--|
| Program Title | Born To Explore |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 9:00-9:30a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, 13 to 16 year old viewers will travel the world without leaving their homes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 8) | Response |
|-------------------------------|-----------------|
| Program Title | Everyday Health |
| Origination | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Saturday 9:30-10:00 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this exciting and moving show, our hosts Laila Ali and Ethan Zohn (Survivor) scan the country finding those who 'pay it forward' to promote health and wellness. This show will uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. It will also inspires viewers to make changes in their own lives as well as the lives of those around them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 8) Response | |
|--|-------------------------------------|
| Program Title | Food for Thought with Claire Thomas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 10:00-10:30a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young, enthusiastic and passionate about food, Claire Thomas will open viewer's eyes to how everyday life can inspire culinary creations. Each episode informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 8) | Response |
|--|--|
| Program Title | Culture Click |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 10:30-11:00a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This half-hour series explores the genesis of - and reasons behind cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week - those topics will serve as a jumping-off point for a deep-dive into the culture that shapes us. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's worth of "aha!" moments to share with their friends and family. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (7 of 8) | Response |
|--|--|
| Program Title | Cybercuates Channel 23.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Monday 8:30-9:00a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show is about Joel and Sabrina, two children who are cyber-transformed by a planetary ray. This event has changed them forever giving them special knowledge. Dailey they use their power to take kids on a journey into uncovering the mysteries of science, technology and nature in a series of fun and amuzing ways. Each half hour episode is truly an adventure. A very interactive popular series, the show encourages kids to check news, reviews and learn about special features for the latest video game software and hardware. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 8) | Response |
|-------------------------------|-----------------------------|
| Program Title | Reino Animal (Channel 23.2) |
| Origination | Network |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Monday-Friday 8:00-8:30a |
| Total times aired at regularly scheduled time | 65 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The show travels the globe to introduce viewers to all kinds of animals - from the familiar to the astounding - including monkeys, giant lizards, sharks, and tigers. Animals are featured from North and South America, Africa, Asia, Australia, and everywhere in between. Learn about their lives, their history, and the adaptations that allow them to survive and thrive, but best of all, meet them face to face. Each episode is an exciting adventure into the animal kingdom. Reino Animal [Animal Atlas] is not only captivating, but in a world where the natural habitats of many animals are endangered, it is also relevant and important. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Stephanie Kellum |
| Address | 321 21st Street |
| City | Bakersfield |
| State | CA |
| Zip | 93301 |
| Telephone Number | 661-637-2323 |
| Email Address | stephanie.kellum@kero.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (8)

| Other Matters (1 of 8) | | Response |
|--|--|---|
| Program Title | | Jack Hanna's Wild Countdown |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturday 8:00-8:30a |
| Total times aired at regularly scheduled time | | 13 |
| Length of Program | | 30 mins |
| Age of Target Child Audience from | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Jack Hanna, renowned wildlife expert and animal ambassador brings viewers face to face with the best of the beasts. Each episode highlights Jack's favorite animals and adventures from around the world in a variety of "top ten" countdown categories sure to entertain and educate viewers about the animal kingdom. |

| Other Matters (2 of 8) | | Response |
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| Program Title | | Ocean Mysteries with Jeff Corwin |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturday 8:30-9:00a |
| Total times aired at regularly scheduled time | | 13 |
| Length of Program | | 30 mins |
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| Other Matters (3 of 8) | | Response |
|---|--|----------------------|
| Program Title | | Born To Explore |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturday 9:00-9:30a |
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| Length of Program | | 30 mins |
| Age of Target Child Audience from | | 13 years to 16 years |

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|--|--|

| Other Matters (4 of 8) | Response |
|--|---|
| Program Title | Everyday Health |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 9:30-10:00a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
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| Other Matters (6 of 8) | Response |
|--|--|
| Program Title | Culture Click |
| Origination | Syndicated |
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| Other Matters (7 of 8) | Response |
|--|--|
| Program Title | Cybercuates (Channel 23.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Monday 8:30-9:00a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show is about Joel and Sabrina, two children who are cyber-transformed by a planetary ray. This event has changed them forever giving them special knowledge. Dailey they use their power to take kids on a journey into uncovering the mysteries of science, technology and nature in a series of fun and amuzing ways. Each half hour episode is truly an adventure. A very interactive popular series, the show encourages kids to check news, reviews and learn about special features for the latest video game software and |

| Other Matters (8 of 8) | Response |
|--|-----------------------------|
| Program Title | Reino Animal (Channel 23.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Monday-Friday 8:00-8:30 |

| | |
|--|---|
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The show travels the globe to introduce viewers to all kinds of animals - from the familiar to the astounding - including monkeys, giant lizards, sharks, and tigers. Animals are featured from North and South America, Africa, Asia, Australia, and everywhere in between. Learn about their lives, their history, and the adaptations that allow them to survive and thrive, but best of all, meet them face to face. Each episode is an exciting adventure into the animal kingdom. Reino Animal [Animal Atlas] is not only captivating, but in a world where the natural habitats of many animals are endangered, it is also relevant and important. |

Certification

| Question | Response |
|--|-----------------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Scripps Media, Inc.</p> |

Attachments

No Attachments.